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英皇鐘錶珠寶有限公司 EMPEROR WATCH & JEWELLERY LIMITED

(Incorporated in Hong Kong with limited liability) (Stock Code: 887)

DATE OF BOARD MEETING

The board of directors (the "**Board**") of Emperor Watch and Jewellery Limited (the "**Company**") announces that a meeting of the Board will be held on Wednesday, 1st April 2009 at 28th Floor, Emperor Group Centre, 288 Hennessy Road, Wanchai, Hong Kong for the purpose of, among other matters, considering and approving the annual results of the Company and its subsidiaries for the year ended 31st December 2008 and its publication, and considering the recommendation on the payment of final dividend.

By order of the Board

Emperor Watch & Jewellery Limited

Mok Fung Lin, Ivy

Company Secretary

Hong Kong, 20th March 2009

As at the date of this announcement, the Board comprises 1. Executive Directors: Ms. Cindy Yeung, Mr. Chan Hung Ming, Mr. Wong Chi Fai and Ms. Fan Man Seung, Vanessa; and 2. Independent Non-Executive Directors: Ms. Yip Kam Man, Mr. Chan Hon Piu and Ms. Lai Ka Fung, May.